



NEXT GENERATION WARMTH

Earlier this year, BARE made the decision to switch from Celliant to OMNIRED™ lining in our suits. The change was tough: Celliant kept legions of our customers warm, comfortable and dedicated to their passions—it was also an instrumental piece of technology for us as a company. But when the potential of OMNIRED™ became clear, the need to update was apparent.

For some context, OMNIRED™ is the textile equivalent of infrared technology, proven to deliver thermal warmth, protection, and faster recovery. OMNIRED™ features thermo reactive minerals embedded in the material's fabric. They convert outbound body heat into thermal energy and reflect it back to the body, allowing divers to maintain their optimal body temperature and stay warm in the water.

At every step in the process of adopting OMNIRED™, we turned to the lab results to assess its potential, and the process has been proven in strict scientific studies to outperform similar technologies. Once it became clear that OMNIRED™ had the capacity to provide the best thermal protection available in the diving and watersports industry, our choice was clear.

Some Key Benefits:

- Hydro phobic with quick-drying properties
- Anti-microbial for defense against bacteria and odor
- Compatible with range of fabric options for variety
- Industry-leading thermal protection performance
- Flexible and comfortable material
- Reliably tested under strict conditions
- Consistent with BARE's leading standards of Fit, Craftsmanship and Innovation

What's Next?

BARE has an extensive R&D operation and OMNIRED™ is a proprietary technology. While other brands are still using outsourced technology, we've developed our own to make sure it's best-in-class. But despite the progress, our researchers/product testers are always on the hunt for emerging technologies.

You can find OMNIRED™ technology throughout our line of wetsuits, UltraWarmth accessories, and most recently, ExoWear.